

May 20, 2011

Delta® 60" x 32" Transfer Bathtub Launch

Sales Bulletin Number 30

Dear Masco Bath Sales Representative,

**Delta® 60" x 32" Transfer Bathtub Launch**

Masco Bath is proud to announce the launch of the Delta® branded 60" x 32" Transfer Bathtub. The 60"x32" Transfer Bathtub is the ideal size for retrofit or new construction. The unique transfer area allows for easy transition onto the bench from either a wheelchair or seated position. The area can also be used by caregivers. The slotted bench offers complete flexibility; flip up when not in use, or remove completely. Under the bench, the bathtub contour has a built-in backrest for comfortable bathing. Ergonomic handles on either side of the bathtub—available in either polished chrome or brushed stainless—assist the bather when entering or exiting the bathtub.

**60" x 32" Transfer Bathtub**

|          |                       |                                  |                     |
|----------|-----------------------|----------------------------------|---------------------|
| 646032CR | Drain Location: Right | Handle Finish: Brushed stainless | List Price: \$1,500 |
| 646032DR | Drain Location: Right | Handle Finish: Polished chrome   | List Price: \$1,500 |
| 646032CL | Drain Location: Left  | Handle Finish: Brushed stainless | List Price: \$1,500 |
| 646032DL | Drain Location: Left  | Handle Finish: Polished chrome   | List Price: \$1,500 |

There are some important selling points that I want to reinforce to you:

- 60" x 32" is the ideal size for a bathtub retrofit or new construction
- Master SKU product numbers make it easy to order
- Left and right drain configurations
- Handles are factory installed
- Bench flips up and can be removed when not in use
- Durable acrylic bathtub for easy maintenance and long life
- Multiple function transfer area: easy entry and exit into bathtub or a seat for caregiver

These bathtubs are manufactured with pride in our Adamsville, Tennessee facility and will be offered for distribution to our wholesale and retail partners.

Marketing support materials now available: MKT-3185 2011 new products brochure and MKTW-3092 price list.

Sincerely,



Dan Murphy  
Director of Sales

Product Availability:  
Polished chrome – Accepting orders now to begin shipping by June 30, 2011.  
Brushed stainless – Coming soon.

How to Place an Order  
Call in orders to: 1.877.430.5315  
Fax order forms to: 1.800.822.9011  
Email to: bathingsystems@deltafaucet.com



Therapy Bath



Bathtub Wall Set



Shower Ensemble



Utility Sink